

**WORK SESSION MEETING NOTES  
BEAUTIFICATION ADVISORY BOARD  
Town of Buena Vista, Colorado**

**March 3, 2009**

CALL TO ORDER

A special work session meeting of the Beautification Advisory Board was called to order at 5:00 PM, Tuesday, March 3, 2009. Present were: Deborah Johnson, Jan Bellis, Tami and Judy Nyberg.

AGENDA ADOPTION

The agenda, work session, was adopted.

APPROVAL OF MEETING MINUTES

A work session to review and discuss town signage design recommendations was held in lieu of holding a regular business meeting. Therefore, minutes of the February 2, 2009 meeting were not approved.

NEW BUSINESS

**TOWN SIGNAGE**

1. In regards to public comment (during sign code meetings) desiring to retain our heritage in our signage, a Mountain-Victorian style was desired. However, by general consensus it was agreed that Buena Vista does not represent a clearly predominate Victorian image and that the Board would focus more on the "mountain" style utilizing a more rustic (rustic/eclectic) concept with emphasis on natural elements and colors.
2. Utilize the Keep It Simple process: clear, colorful and concise
3. Font Style: Jan would consult with someone to get some options as to the type of font that would best meet our needs.
4. Colors: muted; possibly Late Victorian colors; examples: sage blue, mustard yellow, sage green, hunter green, brown and tan
5. Quantities: Determine the exact number and location of all new signage (such as at each entry and exit, SR 24 at Main, SR 24 at SR 319, parking areas, river front)
6. Schedule: A tentative schedule was adopted:
  - a. April: Deborah to present a revised presentation using above concepts applied to designs already prepared; final Board approval to be obtained
  - b. May: Secure the services of a volunteer artist to prepare final art work of Board-approved designs
  - c. June: Present artist-prepared signage to Planning and Zoning (P&Z) for their review and comments